



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



# **Modern Technological Approaches for Quality Control in new herbal medicine: challenges and solutions**



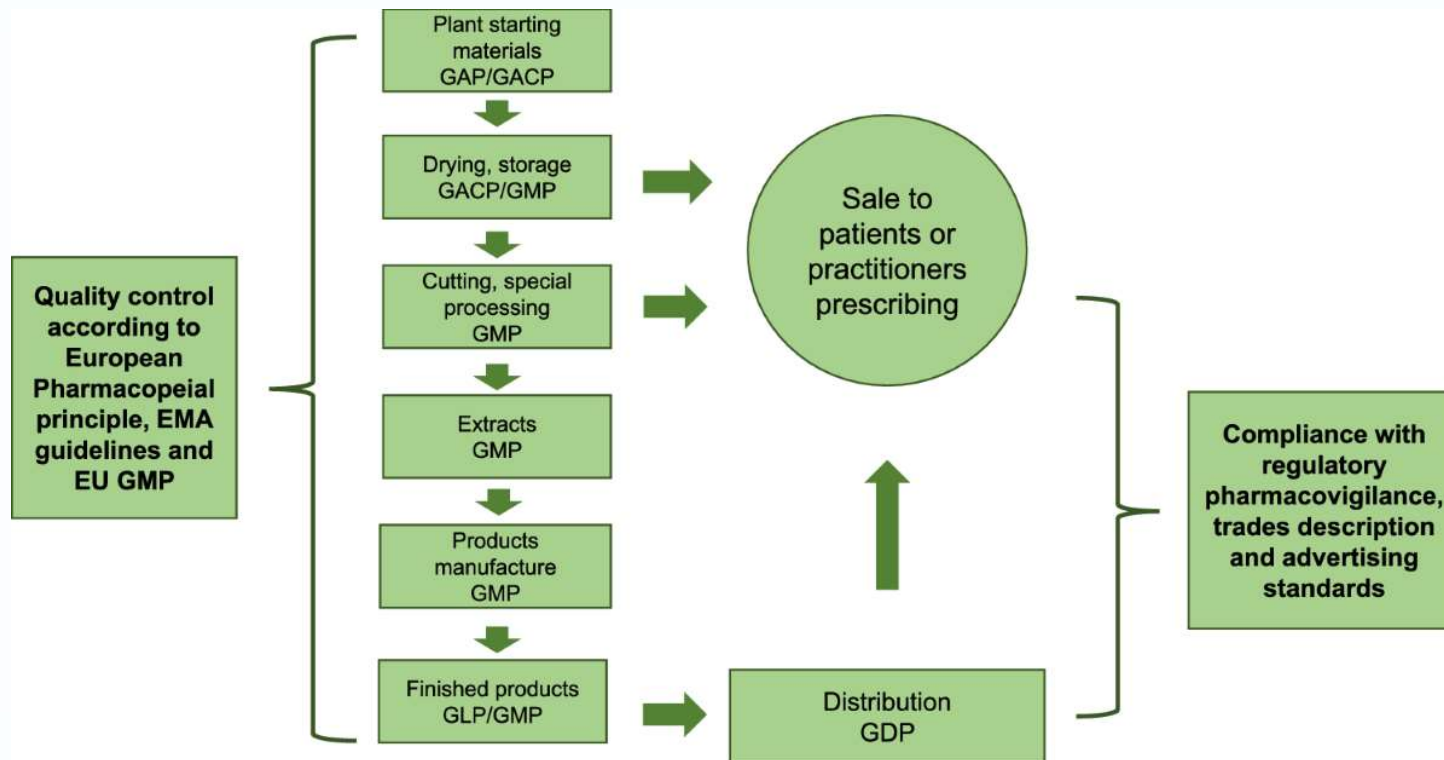
# Concerns:

- Medical experts and regulatory authorities are concerned that certified nutraceuticals are still rare in the market
- Most **raw materials** used for the manufacture of nutraceuticals are imported and therefore offer no **quality control**
- Not much data available on how **the herbal and botanical ingredients-that** go into the manufacture of nutraceuticals-are produced
- Nutraceuticals clearly affect physiology but they are not submitted to testing process as rigorously as pharmaceutical drugs



# Quality control in herbal medicine

- Good Agricultural and Collection Practices (GACP)
- Good Plant Authentication and Identification Practice (GPAIP)
- Good manufacturing practice(GMP)
- Good laboratory practice(GLP)





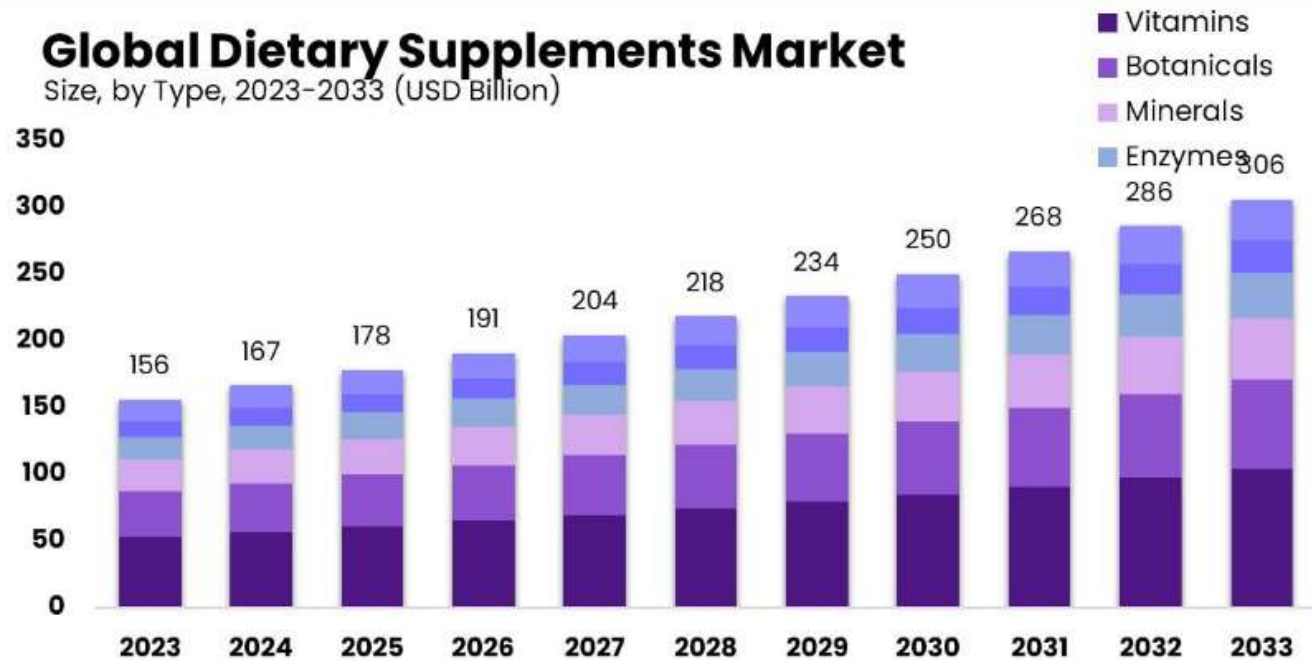
# Why rising popularity

- The increased interest in **healthy living**
- Growing desire for **natural cures**
- Consumer demands are changing to **preventive therapies for chronic disease**



## Global Dietary Supplements Market

Size, by Type, 2023-2033 (USD Billion)



The Market will Grow  
At the CAGR of:

7%

The Forecasted Market  
Size for 2033 in USD:

\$306B

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## Global Spirulina Market

Size, by Form, 2022-2032 (USD Million)



The Market will Grow  
At the CAGR of:

**10.1%**

The Forecasted Market  
Size for 2032 in USD:

**\$1,338.4 M**

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# Modern QC technologies

- ensure herbal medicines are:
- safe,
- effective
- consistent

Combining analytical chemistry, genomics, and AI can eliminate adulteration and contamination



# •Authentication & Standardization

## a. DNA Barcoding

Identifies plant species using genetic markers, Prevents adulteration

## b. High-Performance Thin-Layer Chromatography (HPTLC)

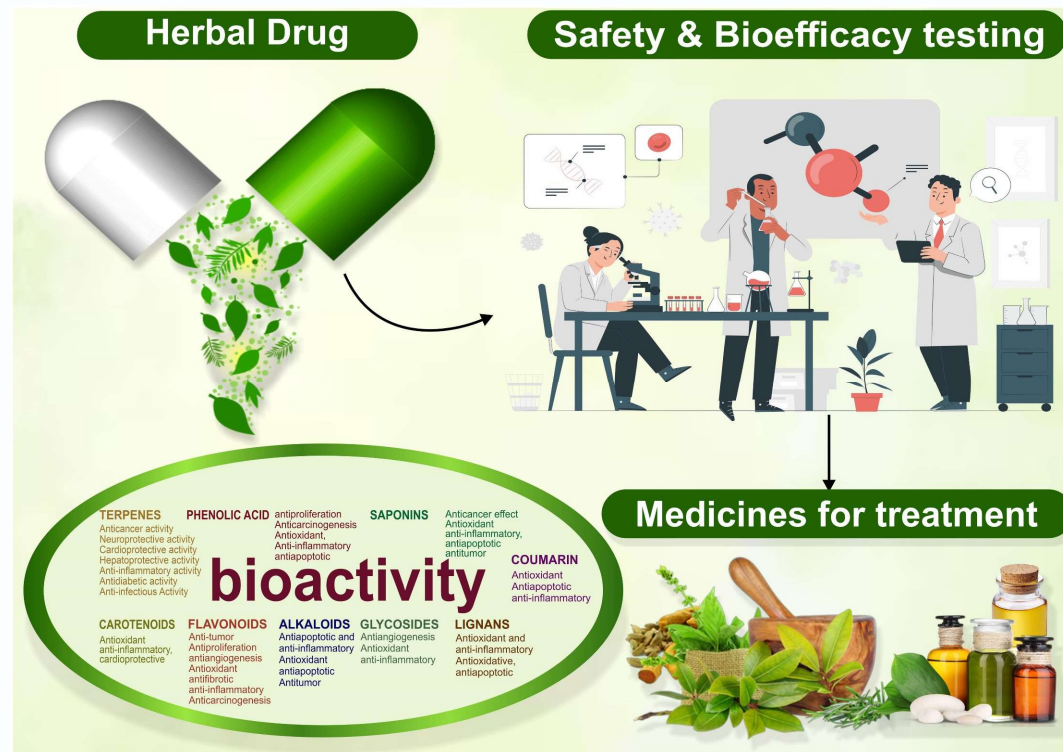
Separates and quantifies active compounds (e.g., alkaloids, flavonoids), Ensures batch-to-batch consistency.

## c. Liquid/Gas Chromatography-Mass Spectrometry (LC-MS/GC-MS)

Detects and quantifies multiple phytochemicals simultaneously.

Identifies bioactive compounds and contaminants (pesticides, heavy metals).

Profiling cannabinoids in Cannabis\*-based medicines.





# Contaminant Detection

## a. Inductively Coupled Plasma Mass Spectrometry (ICP-MS)

Detects toxic heavy metals (As, Pb, Cd, Hg).

Ensures compliance with WHO/FDA limits.

- Example: Screening Ayurvedic\* medicines for lead contamination.

## b. PCR & Next-Gen Sequencing (NGS)

Detects microbial contaminants (bacteria, fungi).

Prevents infections from poorly processed herbs.

Identifying E. coli\* or Salmonella in herbal powders.

## c. Enzyme-Linked Immunosorbent Assay (ELISA)

Detects allergenic compounds (e.g., gluten, nuts, Microcystin).

Ensures safety for sensitive consumers.

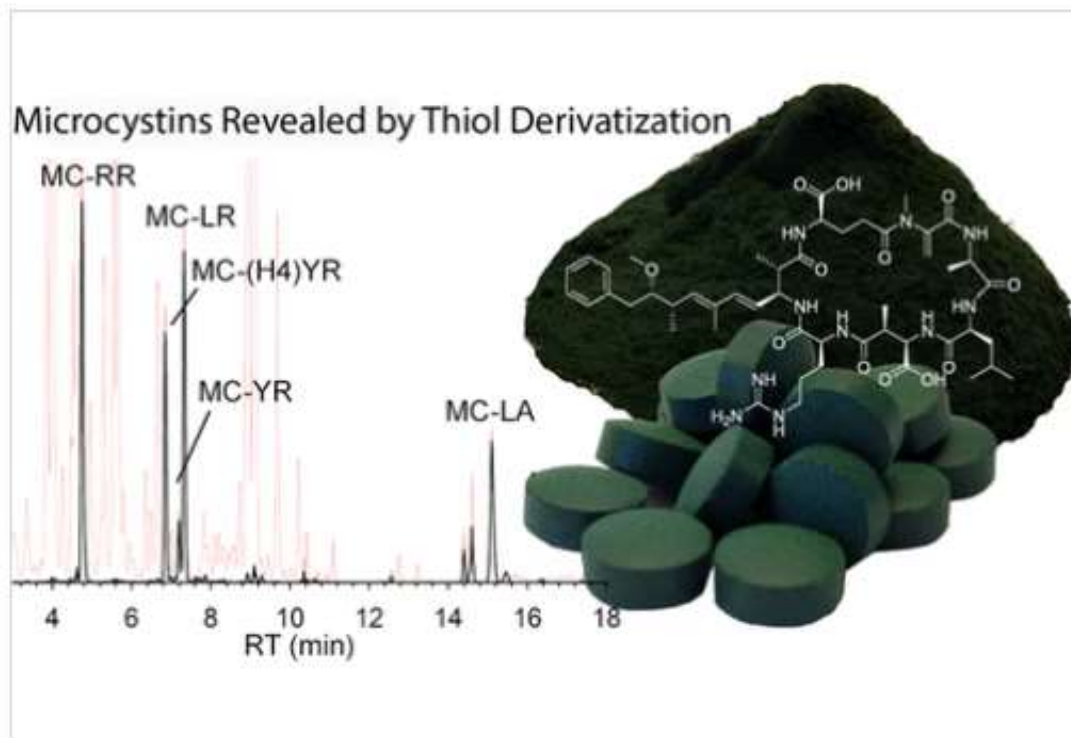


# Is Spirulina Dangerous?

Side-Effects...



686 × 386







# Background: Why Was USP <2251> Created?

- 1. Rise of Adulteration in Supplements**
- 2. Regulatory Gaps**
- 3. Need for Standardized Testing**





# Development of USP <2251>

- **2016–2018: Initial Discussions**
- **2019: Proposal and Pilot Testing**
- **August 1, 2020: Official Adoption**
- **USP <2251> was formally incorporated into USP–NF**



# Key Requirements of USP <2251>

## 1. Analytical Method Validation

- Labs must validate methods to ensure they can reliably detect adulterants (e.g., HPLC, LC-MS/MS).

## 2. Categories of Adulterants

- Focus on three major groups:
  - Pharmaceutical drugs (e.g., sildenafil, tadalafil, NSAIDs).
  - Anabolic agents (e.g., steroids, SARMs).
  - Stimulants (e.g., DMAA, DMHA, amphetamines).

## 3. Quality Control


- Requires positive/negative controls, limit of detection (LOD) studies, and cross-lab reproducibility.



# Impact of USP <2251>

## Industry Compliance

- Supplement manufacturers and testing labs now follow standardized protocols.
- **Helps companies avoid FDA warnings** (e.g., FDA's "Operation Supplement Safety").
- **Global Influence**
- While USP is U.S.-focused, other regions (e.g., Europe, via EMA/EFSA) have referenced it for anti-adulteration strategies.
- Ongoing Updates
- **USP revises the chapter periodically** (e.g., adding new adulterants like phenibut or kratom alkaloids).



Add the following:

## •(2251) ADULTERATION OF DIETARY SUPPLEMENTS WITH DRUGS AND DRUG ANALOGS



### DIETARY SUPPLEMENT ADULTERATION CATEGORIES

The following major categories of adulterated DS are recognized:

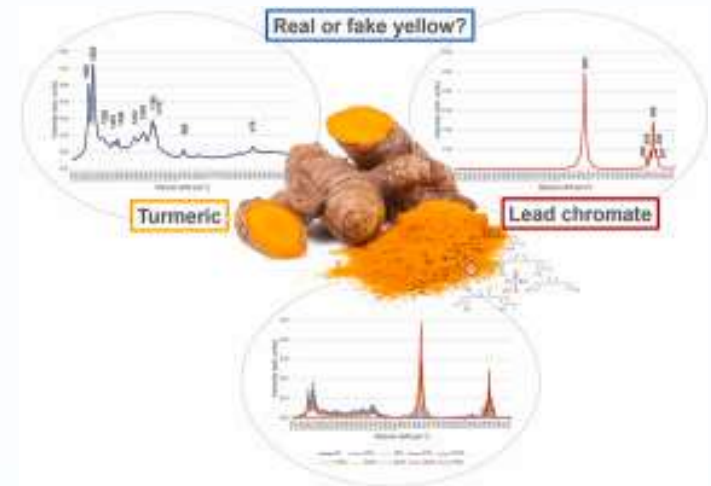
- **Sexual Enhancement:** This category is also referred to as the Erectile Dysfunction (ED) category. It encompasses a functionally coherent group of adulterants, including several approved drugs, their numerous approved and unapproved analogs, synthetic intermediates, and derivatives. Their functionality is manifested by selective inhibition of phosphodiesterase type 5 enzyme (PDE5), which hydrolyzes cyclic guanosine 3,5-monophosphate (cGMP); this group of drugs is frequently identified as PDE5 inhibitors. Screening methods for DS adulterated with ED drugs are presented in Appendix A.
- **Weight Loss (WL):** This category comprises a functionally and chemically diverse collection of compounds that include stimulants, laxatives, diuretics, anorexiant, and psychoactive drugs. Although stimulants constitute an important segment of WL adulterants, the oral anorexiant sibutramine dominates this category, frequently in combination with phenolphthalein, a laxative. Methods for analysis of DS adulterated with WL drugs will be addressed in Appendix B (to come).
- **Sports Performance Enhancement (SPE):** These compounds constitute the third major category of adulteration. Professional and amateur athletes are targeted with designer anabolic steroids and stimulants, which are systematically banned by the World Anti-Doping Agency. Functional and structural diversity, synthetic proclivity of the adulterators, and the generally small amounts of the infringing substances required to elicit a therapeutic effect make this category especially challenging to address. These supplements are customarily formulated in protein- and fat-rich matrices, thereby further complicating detection. For these reasons, GC- and LC-MS<sup>n</sup> techniques constitute primary analytical methodologies within this category. Analysis of DS adulterated with SPE drugs will be addressed in Appendix C (to come).





### **Turmeric Contamination**

- Issue: 2023 FDA recall due to lead (Pb) levels >30 ppm in Indian-sourced turmeric.
- Root Cause: Adulteration with lead chromate for color enhancement.
- Solution: Supplier audits + mandatory ICP-MS testing for imports.





## Summary

### Company Announcement Date:

December 16, 2024

### FDA Publish Date:

December 16, 2024

### Product Type:

Dietary Supplements

### Reason for Announcement:

Product contains undeclared diclofenac and dexamethasone

### Company Name:GNMART Inc

### Brand Name:Force Forever

### Product Description:Dietary Supplement





## Summary

### Company Announcement Date:

December 16, 2024

### FDA Publish Date:

December 18, 2024

### Product Type:

Drugs

### Reason for Announcement:

Product contains undeclared Metformin and  
Glyburide

### Company Name:

Shoppers-Plaza

### Brand Name:

Fouzee

### Product Description:

SugarLin Herbal Formula Herbal Dietary  
Supplement







**Company Announcement Date:**

December 13, 2024

**FDA Publish Date:**

December 13, 2024

**Product Type:**

Food & Beverages

Foodborne Illness

**Reason for Announcement:**

Product contains toxic yellow oleander.

**Company Name:**

Motivate Me Ashley, LLC

**Brand Name:**

VidaSlim

**Product Description:**

VidaSlim Brand 90-day, 30-day and 7-day Original Root, Root Plus, and Root Capsules & Vida Slim Hot Body Brew D





## Summary

### Company Announcement Date:

November 04, 2024

**FDA Publish Date:** November 06, 2024

**Product Type:** Dietary Supplements Drugs

### Reason for Announcement:

Undeclared Sildenafil and Diclofenac

### Company Name:

VitalityVita

### Brand Name:

VitalityVita

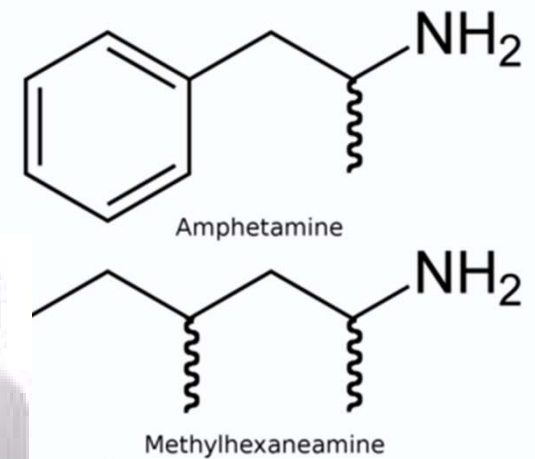
### Product Description:

Marketed as Dietary Supplement





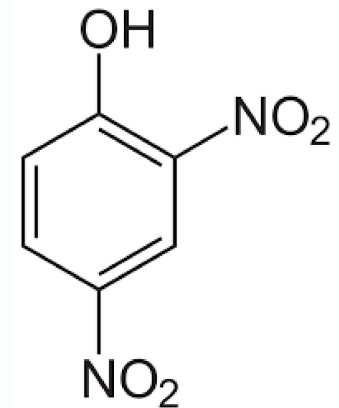
Pre-workout  
USPlabs  
methylhexan amin  
liver transplant



substance DNP is often marketed as a slimming or weight loss aid and has sadly resulted in 33 deaths across the UK to date.

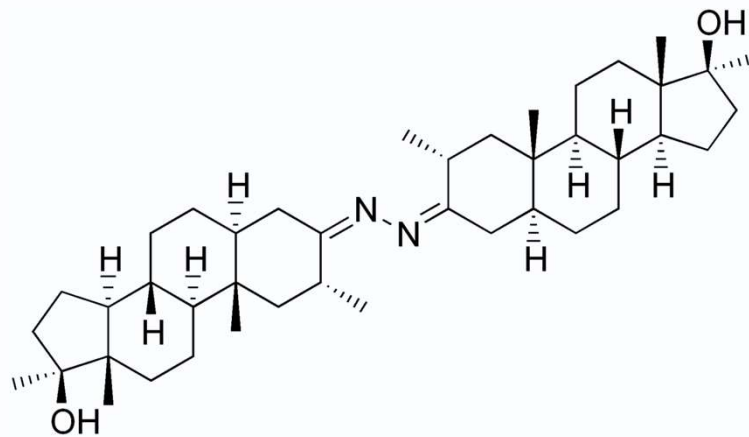


The defendant had been selling this lethal substance to people across Europe and America on the dark web between June 2017 and July 2020





Blackstone Labs  
All of the product  
Dimethazine  
Severe liver damage







گیرنده آندروژن Mebolazine چرخه حجیم آنابولیک آندروژن استروئید Dimethazine DMZ

## گیرنده آندروژن Mebolazine چرخه حجیم آنابولیک آندروژن استروئید Dimethazine DMZ

جزئیات محصول:

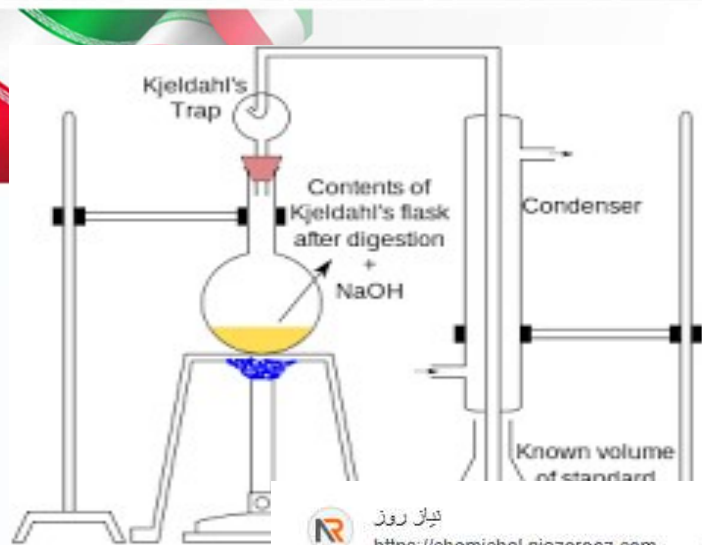
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Keray	نام تجاری:
ISO9001	گواهی:
مبولازین	شماره مدل:

پرداخت:

10 گرم	مقدار حداقل تعداد سفارش:
Negotiable	قیمت:
پسته بسیار محتاطانه	جزئیات بسته بندی:
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200 کیلوگرم در ماه	قابلیت ارائه:



گیرنده آندروژن Mebolazine چرخه حجیم آنابولیک تصویر بزرگ: Dimethazine DMZ آندروژن استروئید



نیاز روز

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### فروش پودر ملامین - صنایع شیمیایی - نیاز روز

فروش پودر ملامین. فروش پودر ملامین با قیمت مناسب کد مرک 1808614 کیلوگرم مرک ارسال به تهران و سراسر کشور در کمترین بازه زمانی جهت خرید و یا استعلام قیمت ...



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### پودر ملامین درجه صنعتی 99.8% شیمیایی Cas 108-78-1 ...

محل منبع: چین. نام تجاری: Dr Aid. شماره مدل: پودر ملامین. قیمت: \$1,600.00/Tons - \$1,200.00. جزئیات بسته بندی: کیسه های

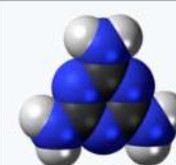
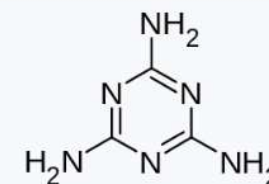
PE PP

\$1,200.00 to \$1,600.00



بارپون شیمی

### Melamine







# از توجه شما سپاسگزاریم